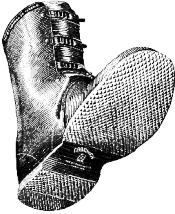




SECTION 3 Getting started



Ways to Kick Start Interest in your community

Energy Consumption Monitors - for home energy auditing. Investigating energy use around the home can often be quite a revelation for people and a good way to promote discussion. Seeing a chance to save on the household bills is a very practical reason to take action.

Try drawing up a list of the top 10 energy using appliances in your community.

Questionnaires - conduct a questionnaire to find out what others in your village think about climate change and would like to see happening in your community. However, keep it simple and short; compiling successful questionnaires is tricky. We can signpost you to groups who have had experience in this and may be able to offer advice.

Films - can be a powerful way to inspire people. Show a climate change themed film in your village hall.

Talks - arrange a talk with discussion time on climate change to raise awareness.

Freebies - hand out energy saving light bulbs, a packet of seeds or a locally made biscuit as a hook to engage people in conversation.

Food Events - a food event is an enjoyable way to get people together and talking about sustainable issues. Suggested themes might be 'fewer food miles', 'low energy cookery', 'all home-grown' and seasonal celebrations like apple festivals and pumpkin carving.

School Assemblies - get your local school involved and set them a challenge!

Posters - a template is included in this pack.

Capture attention - follow Modbury's example. They declared themselves a Plastic Bag-Free Town and became green champions virtually overnight!

Remember - Westden will be happy to help you organise any of the above.



Westden has 2 energy monitors available for you to borrow

help